**DAL Chapter Leadership Meeting**

Friday, April 5, 2019 4:45 PM CST

Lead: Mary Flanagan, BSN, RN, CNOR, LNCC

* Directors-At-Large (DAL):
  + **Mary Flanagan, BSN, RN, CNOR, LNCC:** 2017-2018, 2018-2019

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Chapters: Phoenix, Bay Area of Northern California, Greater Sacramento

* + **Erin Gollogly, BSN, RN:** 2017-2018, 2018-2019

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Chapters: Greater Orlando, Greater Tampa Bay, Pittsburgh, West Virginia Upper Ohio Valley

* + **Marjorie Berg Pugatch, RN, MA, EMT-B, LNCC:** 2018-2019

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Chapters: Morristown, Columbia South Carolina

* + ***Incoming Director: Lisa Mancuso***, **RN, BSN, PCCN, CRRN CLCP, LNCC:** 2019-2020

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**Agenda**

1. **Welcome 4:45 p.m. – 4:50 p.m. Mary Flanagan**

*Mary Flanagan opened the meeting at 5:00 pm. All DAL’s introduced each other.*

1. **Agenda 4:50 p.m. – 5:00 p.m. Mary Flanagan**
   1. Please contact HQ to spotlight your Chapter’s activities. It’s a great chance for you to highlight your Chapter and attract new members.

***Group discussed contacting headquarters or also contacting one of the DAL’s to communicate chapter activities to highlight.***

* 1. Remember to send chapter events to HQ to post on the AALNC website.
  2. Don’t forget about the [Chapter Resource Page](http://www.aalnc.org/page/chapter-leader-resources), which has documents available for you to download to help run your chapter
  3. If you have a testimonial regarding your work as a LNC, please [fill out the form & permission statement](https://www.surveymonkey.com/s/5BHGGWJ) to submit so it can be posted on our website
  4. Recognize a fellow LNC who is doing exemplary work by contacting AALNC at [info@aalnc.org](file:///\\bchi32\healthcare\AALNC\Chapters\DAL-Chapter%20Leader%20Calls\2017\April%20In%20Person\info@aalnc.org).
  5. LNCC Recertification for 2019 is currently going on. Anyone who certified or recertified in 2014 is up for recertification.
  6. **JLNC update**
     1. Our latest issue can be found on the AALNC webpage under the “Publications” tab. Consider sharing this journal with your clients or printing it out to take with you for meetings with prospective clients!
     2. Our journal editor is fabulous and very helpful in the peer review process so even if you have never published before, feel free to put forth your ideas for an article. This is a great time to start writing and show your expertise in your field!

***Group discussed JLNC article submission process and the option to have it available in print or digitally, sharing articles, and commented on the great marketing tool JLNC can be for chapters.***

* 1. **Online Educational Professional Development Committee (formerly Webinar)**
     1. We would appreciate the chapter leaders advertising our webinars. Almost all can be listened to after the fact.

***Group discussed chapters share headquarters webinars, process for soliciting webinar speakers for local/chapter webinars, and the process for sharing chapter webinars with our AALNC staff so it can be promoted on the website.***

* + 1. **One of our many AALNC member benefits is 4 free webinars per year!** There are many exciting webinars planned for the 2019 schedule.
  1. **Social Media**
     1. If you aren’t doing this already, please consider promoting your chapter and its news and activities on social media platforms.
     2. You are free to Tweet and Re-tweet, post to Facebook and LinkedIn all AALNC news and activities. Contact me or Laura Ludka if you need guidance.
  2. Remember we are here to support and guide you. Please contact your DAL with any questions and updates in your chapter’s activities. Our contact info can be found above and on the [AALNC website](http://www.aalnc.org/page/board-and-staff).

***Group discussed auto renewal feature that was new last year during the annual dues process, the timing of chapter dues being different than overall AALNC dues, and some interest in integration to renew chapter dues at the same time as AALNC dues. This option can be explored in the future but requires more discussion at the chapter level to understand if it would help or interfere with the chapter dues process. Each chapter currently maintains their chapter dues cycle differently.***

1. **Small Group Discussion 5:00 p.m. – 5:15 p.m. All**
   1. Discussion Questions:
      1. How has your chapter has attracted members?

***Group discussed how to attract members and engaged in a short idea sharing session. Orlando reported they now have 60 members and they believe their membership is growing is because of the webinars this chapter offers. Orlando reported all members receive webinars for free. Chapter discussed co-hosting conferences as a potential value-add for chapter members and a resource collaboration between chapters. WV reported that their chapter just hit 70 members and they are also trying to host webinars monthly. Chapter leaders discussed sharing more frequently with their members that AALNC members can be a member of more than one chapter at a time.***

* + 1. Has your chapter had a mini-conference? What were the successes?
    2. What platforms does your chapter use for webinars or online meetings?

***Many chapters reported using Zoom or Go To Meeting.***

1. **Full Group Discussion 5:15 p.m. – 5:45 p.m. All**

***Group additionally discussed CEU application process. Some chapters fill our applications nationally while others, like Florida, utilize CE Broker site. Chapter leaders discussed sharing with each other their CEU process following the conference as a resource-sharing opportunity. Chapter leaders also discussed if it would be possible in the future to provide a chapter add-on feature in the AALNC membership process. This is an integration HQ can look into in future budgeting processes to understand whether or not this feature would be feasible in the future.***